

Professional Forum Meeting



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ATTENDEES

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AGENDA

2:30 INTRO

- BEEnow Highlight the problem
- BEEnow History
- BEEnow Our Vision
- BEEnow Our Mission
- BEEnow About Us – Team 7 introductions
- BEEnow Current Target Objective

WORKSHOP I

WORKSHOP II

WORKSHOP III

5:30 CONCLUSION

NOTES

- **Problem:** Sustainable design is not a requirement in architecture school. It's a presumption to study sustainability yet stuck in our old ways and there lacks a true methodology for teaching green building to aspiring architects of tomorrow.
- **Cause/Effect:** Firms are having to correct and adjust new hires to real world green thinking.
- **Motivation:** Students carry the motivation, knowledge, and skills.
- **Level of Skills:** Sus. Design students leave school with vast levels of skills. This certification helps balance the playing field for students and hiring firms.
- **Curricular Driven:** Not about on campus green facility promotion but truly the way students study and practice these techniques.
- **Q: Is the skillset all over the map?**
 - ZGF - *Judging new hires skills is difficult...people are interested in green building but have very little background.*
 - HDR - *Good in-house foundation attracts the right town.*
 - H.Cole - *Higher ups not aware of tools and put a lot of reliance on younger generation for answers.*
- **Design Thinking:** Using the tools not just to run numbers but to apply them to everyday office scenarios.
- **Faculty Leader?** The credit breakdown forces schools to come together as a whole, not a lone wolf who can carry the whole program.
- **Q: How is your firm stacking up?**
 - Gensler: Small group of people forces projects to take a lot of time, find themselves weighed down in the process.
 - SmithGroup: integrated design process across fields. Still some who have yet to buy into net-zero design and are rather unaware.
 - H.Cole: Starting 2030 challenge still all new to them.
 - HDR: Implementation early on in design process and their projects result in a high performance building.
- **Documentation:** Trying not to add new forms of documentation/work load for faculty and school administration. Much of the data/documents come from accreditation documentation.
- **Run Pilot:** Determines how it affects school systems and reflects our voluntary dedication.
- **Water:** wasn't high interest topics, but cannot have discussion without waste and water treatment.
- **IDP:** Integrated design process ways to get most out of design process. Strengthen our tool communication and analytical delivery.
- **Change INTEGRATED to INTEGRATIVE!**
- **IPAL:** No one knows what IPAL is in professional world.
- **Professional Power:** The profession has the power to separate themselves from one another as distinctive individual members contributing to a bigger green picture. **Firms need to push to stand out as green builders and attract those truly devoted to the sustainable built environment.**

- **Credentials/subscriptions:** Tend to water down the meaning, stick to certification at a collegiate level rather than individual. There becomes a problem with past graduates claiming graduation from a BEEnow.
- **Job Criteria:** Establishing it as a prerequisite for hire to have come from a BEEnow certified architecture program to ensure a more common level of knowledge and application across the nation.

Minutes by Ian Walker, Patricia Andrasik